Digital Catalogues Study
Email Survey for Potential Users

This survey was developed by Rockman et al in collaboration with the Art Institute of Chicago, the J. Paul Getty Museum, the National Gallery of Art, and the Philadelphia Museum of Art for a cross-institutional study of digital catalogues. For further information and additional instruments, visit *https://digpublishing.github.io/catalogues-study*

Introduction

Thank you for participating in our survey! The survey includes digital catalogues from four museums. We'll ask you to review a digital catalogue from the [institution name] after answering a few questions about yourself.

Participants who complete this survey will be entered in a drawing to win a $50 Amazon gift card. They will also have the option to sign up for a focus group opportunity for a $150 honorarium.

About you

Which of the following apply to you? (check all that apply)
- Scholar/researcher
- Professor
- Journal editor
- Librarian/Archivist
- Undergraduate student
- Graduate student
- Teacher (K-12)
- Other (please describe): _____

Are you a visitor, member, or staff person at [institution name]?
- Visitor
- Member
- Staff person
- None of the above

[If participant is a student/researcher/professor] Your area of study/expertise:
- Art History
- History
- Museums
- Conservation
- Other (please describe): _____

[If participant is a teacher] Grade and subject you teach: _____

Please describe your previous experience with printed museum catalogues:

	Yes	No	Uncertain
Browsed a printed catalogue			
Used a printed catalogue for your work/studies			
Cited a printed catalogue in a paper/publication			
Contributed to a printed catalogue			

Please describe your previous experience with <u>digital</u> museum catalogues:

	Yes	No	Uncertain
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Contributed to a digital catalogue			

If you've used a digital catalogue before, please tell us your purpose for doing so:

What kind of device are you using today?
- Laptop computer
- Desktop computer
- Tablet
- Smart phone

Catalogues - First Impressions

Please open the following link in a new tab or window and refer to it while you answer the next series of questions. [randomized to display links to one of four catalogues]:

Matisse: Paintings, Works on Paper, Sculpture, and Textiles at the Art Institute of Chicago
Dutch Paintings of the Seventeenth Century
John G. Johnson Collection
Roman Mosaics in the J. Paul Getty Museum

Take a moment to view this page [AIC: and the table of contents] before clicking on any links. How would you describe this resource? (check all that apply)
- Web page
- Online article
- Ebook
- Publication
- Educational resource
- Scholarly/academic resource
- Database
- Other: _____

What kinds of information would you expect to find here? [open-ended]

What would you likely do first when using a catalogue like this?
- Navigate directly to an entry for a specific artwork
- Read front matter (e.g. Introduction or Foreword)
- Look for Help feature or How-To guide
- Conduct a search
- Browse sequentially (e.g. start at first page or first section)
- [Getty/NGA/PMA] look at thematic essays
- [NGA] view special audio/video content
- Other (please describe): _____

Where would you click to do this? Click on the image below to indicate where you would begin. [image of each catalogue's front/home page]

Free Exploration

Take 3 minutes to explore the catalogue and its features. When the timer runs out, a forward arrow will appear and allow you to proceed to the next question.

Which features did you discover and use during this exercise?
- [all institutions] high-resolution zoomable images
- [all institutions] citation tool
- [all institutions] PDF downloads/print friendly versions
- [AIC] 360° rotating images
- [AIC] interactive layered images
- [AIC] tutorials
- [AIC] glossary
- [AIC] login/note function
- [Getty] glossary and image pop-ups
- [Getty] interactive maps
- [Getty] object scale diagrams
- [NGA/PMA] side-by-side comparative image viewer
- [NGA] reader mode (side-by-side columns)
- [NGA] downloadable images
- [NGA] audio/video content
- [PMA] digitized archival materials
- [PMA] share function
- [PMA] timeline

During your exploration, did you accidentally exit the catalogue?
- Yes
- No
- Unsure

How difficult is it to return to the... [AIC: Table of Contents] [NGA/PMA: the main navigation page/catalogue landing page] [Getty: a list of the catalogue contents ?]
- Very easy
- Fairly easy
- Somewhat hard
- Very hard

Viewing Images

Navigate to a specific artwork entry in the catalogue and take a moment to explore it via the image viewer.

How easy/difficult is it to…	Very easy	Fairly easy	Somewhat hard	Very hard
Find a specific artwork (if you try and can't find one, click here) [AIC, Getty, NGA, PMA]				
Find image manipulation tools				
Manipulate the image to zoom in/out or rotate it				

Citations

Look for the citation tools feature in this catalogue, and take a moment to explore their features.

How easy/difficult is it to…	Very easy	Fairly easy	Somewhat hard	Very hard
Find the citation tools				
Cite the catalogue as a whole				
Cite a specific page or section of text				

Is this resource something you would feel comfortable citing for your work?
- Yes
- No
- N/A - I do not have a need to cite resources like this in my work.

If you responded "no" above, please tell us why:

Downloading Hard Copies

Look for a place to access a pdf or print friendly version of this resource.

How easy/difficult is it to…	Very easy	Fairly easy	Somewhat hard	Very hard
Find this feature?				
Use this feature?				

Tool Review

Please rate the following catalogue features based on how they contribute to your experience as a user:	Detracts from experience	Neutral - no effect on experience	Somewhat enhances experience	Greatly enhances experience	N/A - couldn't find this feature
High-resolution, zoomable images					
PDF downloads of text					
Citation tool					

Additional tools rated:

AIC: 360 degree rotating images, interactive layered images, book-like navigation, pop-up footnotes, glossary, image drawer
Getty: Text search, interactive maps, downloads of different formats, "Cite This Page" helper, glossary and image pop-ups, object scale diagrams, links to object records in online collection
NGA: Reader mode (side-by-side columns), downloadable images, side-by-side image comparative viewer, audio/video content
PMA: downloadable images, side-by-side comparative image viewer, digitized archival materials, links to object records in online collection, left-hand navigation and scrolling text, pop-up footnotes, share function

If you had difficulty using a tool or enjoyed a particular tool, please tell us here: [open-ended]

Text Review

How important are the following text features to you? (1=not important, 5=critical)

- Art historical/curatorial essays: _____
- Object entries: _____
- Conservation/technical information: _____
- Object provenance: _____
- Object exhibition history: _____
- Object bibliography/literature: _____
- Full catalogue bibliography: _____
- Glossary: _____

Final Impressions

How would you describe this resource now that you've had an opportunity to explore it?

- Web page
- Online article
- Ebook
- Publication
- Educational resource
- Scholarly/Academic resource
- Database
- Other: _____

Who would you say is the target audience for this resource?

- Museum visitors in general
- Art history enthusiasts
- Researchers or academics
- Students
- Other: _____

Could you see yourself using digital catalogues like this in your work?

- Yes
- Possibly
- No, not likely
- N/A - I do not have a need to use resources like this in my work.

Please explain:

Please rate the resource on a scale of 1-5 for the following criteria (1=poor, 5=excellent)

- Ease of navigation: _____
- Clarity of layout: _____
- Informative text: _____
- Digital tools (citation tools, image viewer, etc.) : _____

Recommendations

What additional features would you like to see in a digital publication like this?

How do you feel this digital catalogue compares to printed resources you use in your work?

Please provide any further recommendations or feedback you have:

Thank you for your time!